



Victoria Yards Pop-Up Market 2024

B.Y.O. Vendor Application

Calling all small businesses!

We are excited to invite a wide variety of vendors and small businesses to participate in a pop-up market inside the newly designed Victoria Yards on Lovin' Life weekend!

About Victoria Yards: Victoria Yards is located steps away from the Lovin' Life Music Festival and the QC Local Stage. This vibrant space, recently transformed by Morag Myerscough, offers a unique opportunity to showcase your products to a diverse audience.

Event Details:

- **Location:** 209 E 7th St, Charlotte, NC 28202
- **Dates:** Friday, May 3rd – Sunday, May 5th
- **Hours:** 11 a.m. – 6 p.m. daily

Benefits of Participating:

- Reach a diverse audience attending the Lovin' Life Music Festival and QC Local Stage.
- Showcase your products in a newly designed, vibrant space.
- Connect with other local businesses and vendors.

Vendors will participate during all three days for a **\$300.00 vendor fee**.

All applications **MUST** be emailed, with necessary documentation, to Kiara Lord at klord@charlottecentercity.org by **no later than May 1st, 2024**. Acceptances will be emailed on a rolling basis.

Market will provide:

- 120v/15amp of power
- General event signage

PLEASE NOTE: Vendors applying for the “B.Y.O. Vendor Application” are expected to bring their own tent, table, chairs, etc. Vendors applying for the “Hut Vendor Application” will be provided with an 8' x 8' hut.



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Please email completed application to Kiara Lord at klord@charlottecentercity.org by no later than May 1st, 2024.
Decisions will be sent out on a rolling basis.

1. First and Last Name: _____
2. Email Address: _____
3. Phone Number: _____
4. Zip Code: _____
5. Business Name: _____
6. Business Website: _____
7. Please list your social media handles (Instagram, Facebook, TikTok, etc.)

8. Do you have the Square app or a way for people to pay, other than cash?

Yes No

9. Detailed description of products offered for sale, including pricing:

10. Have you ever vended at a pop-up market?

Yes No

If yes, please list which markets and a reference for each, including phone number and/or email.

11. Do you have product liability insurance?

Yes No

12. I agree to pay the vendor fee of \$300.00, once accepted, no later than May 3rd, 2024.

Yes No